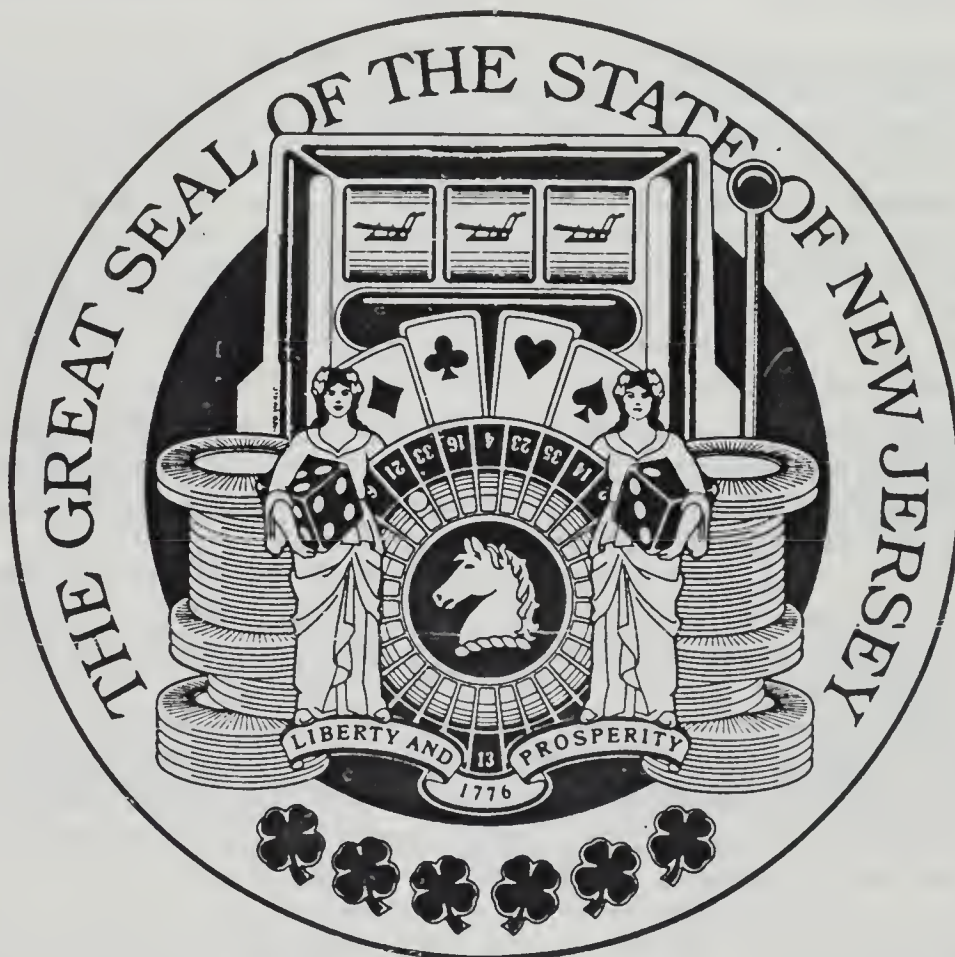


THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA



GAMING TOKENS CASINO CHIPS

By Archie Black
P.O. Box 63
Brick, N.J. 08723

ISSUE NO. 27

January-February

1985



THE NEW JERSEY EXONUMIA SOCIETY

MEMBERSHIP NEWS

Tokens, Medals, Wooden Nickels, Elongated, etc; issued in relationship to the N.J.E.S.

Stan Brown of Elkton, MD. issued a Christmas wooden flat which shows he is a member of NJES. The flat 4" x 2½" is Green in color counter/stamped with the date DEC. 25 1984. This flat will be assigned the number - N.J.E.S. #25

Stan - we hope you have one left and will send it to us so we can place it in the NJES collection.

Address change - LM#7 Brian Altman, M.D. new address is - 654 Red Lion Rd. Huntingdon Valley, PA. 19006

It is sad to report the death of NJES member #93 Mr. Victor of Doylestown, PA. Mr. Victor was a collector of Gaming Tokens and I met him at one of our meetings in Dunellen. I'm sure he will be missed by all who knew and traded with him.

NJES sends its condolences to member Jim Majoros and his family. Jim lost his mother in December. Jim has been a great help to NJES and me by having the address labels made up for the Jerseyana - I'm very sorry to hear of your loss Jim.

Postage rates are going up on Feb. 17th, 1985 - so get your NJES Nomination Form in the mail before that date (You only need a 13¢ stamp to mail it).

Nomination Form - If you are interested in being the Editor (even if its for only 6 months) make a note on your form. SOMEONE or even two (to work together) must come forth and help the club. Without the newsletter - there is no club !

Paul Cunningham has taken over the Delaware Valley Token & Medal Show from Al Zaika. He has offered NJES a room to hold a meeting. The show held in May (no site given as of yet) will be held on the 18th & 19th. As soon as we get the information we will pass it on to you in the next issue.

Since this is the only Token & Medal show held in N.J. and many of our out-of-state members make the long trip to this show - A few members would like to see NJES hold its Annual Meeting at this show instead of the GSNA convention. If you are one of these members who would like to see the change - you must let the NJES board know in writing.

Wooden Flat - The Ocean County coin club issued a flat for its Annual Banquet (Dec. 18th, 1984). Only 110 were issued. They may have a few left for sale @ \$1.00 each plus a SASE. Write to Archie Blum, P.O. Box 63, Brick, NJ 08723

DEADLINE FOR NEXT ISSUE (MARCH-April) will be the 1st of March.

The New Jersey Exnumia Society

President's Message

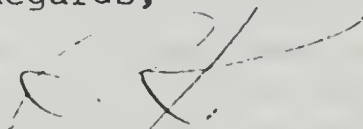
It's 1985...the year A.D. 1984 is behind us; it's been and gone. I trust that everyone enjoyed their holiday, although most, I'm sure, would sum it up as "too short".

Not only is it a new year, it is also election year. In accordance with our bylaws, I hereby formally call for nominations. All officers are eligible for re-election; associate and junior members may not nominate (nor vote). Any member who has been in good standing for at least one year (associate and junior memberships excluded) may seek and accept a nomination. Please give your powerful right serious consideration. Be sure to return the enclosed form to the Secretary promptly.

Although the editor is formally appointed by the president in June, our present editor Gary Patterson, will not be able to complete his term. While we wish him well as he moves to New England, we are anxiously (to say the least, eagerly) searching for a qualified replacement. If you are willing and able to undertake such a task, please put a note on your nomination form.

If any of you out there did actually quit smoking and/or did go (and stay) on your diet last year, and are looking for a resolution for this year, why not resolve to sign up a member...or two...or three...or convert to LIFE MEMBERSHIP yourself? You might want to throw in an article for good (actually GREAT) measure.

Regards,



N.J.E.S. OFFICERS

President

R.K. Burke
P.O. Box 1004
Lakewood, NJ 08701

Sec'y-Treas.

Herbert Weiss
P.O. Box 363
Cranford, NJ 07016

Editor

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1108 N.Hampton Blvd.
Toms River, NJ 08757

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42 Sunset Dr.
Mt. Holly, NJ 08060

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Charlie Licata
P.O. Box 1004
Lakewood, NJ 08701

Librarian

Al Zaika
P.O. Box 65
Bellmawr, NJ 08031



THE NEW JERSEY EXONUMIA SOCIETY

casino chips & tokens by archie black

You say you can't find anything to collect anymore ? One interesting collectible I've recently found to be very enjoyable is casino chips & tokens. You probably will not find many at the moment as the coin shows one attends throughout the year, but that's part of the fun of the search.

Casino chips & tokens after all, are money!! Perhaps not in a strictly legal sense, but I have yet to find a waiter, bartender, bell hop, maid, waitress or cab driver who would not accept them when offered as a tip! In fact, there are many businesses who will accept the current chips & tokens in exchange for goods and services here in Atlantic City.

Atlantic City gaming tokens are strictly for use in slot machines and may not be used for wagers on table games. They are issued only in a denomination of \$1 and bear the name of the casino that issued them. Tokens issued by casino "A" are supposed to be used and redeemed only in casino "A" by law. However, most casinos accept tokens from other casinos and they are used interchangeably in slot machines. In fact, I have found slot machine payouts to have mixtures of tokens from other casinos and these token mixtures are usually accepted at cashier's windows when presented for redemption.

Atlantic City chips are for use as wagers on table games only and cannot be used in slot machines. Chips are issued in denominations of \$1, \$2.50, \$5, \$25, \$100, \$500, \$1,000 and \$5,000. All Atlantic City chips are color coded as to denomination regardless of which casino issued them, and all are identified by the name of the casino using them. \$1 chips are white, \$2.50 chips are pink, \$5 chips are red, \$25 chips are green, \$100 chips are black, \$500 chips are purple, \$1,000 chips are orange, \$5,000 chips are gray. Colored stripes on the rim help the dealer, cashier and security personnel to identify individual chips in stacks, as to which casino issued them. Unlike tokens, casino "A" will not redeem casino "B" chips.

Here in New Jersey and most of the surrounding states as well, one can board a bus and upon arrival in A.C. you can generally recover the cost of your bus tickets and even get part of the costs for an all-you-can-eat buffet thrown in. Some bus packages will also give you a few additional bucks over the price of your bus fare so that you can participate in your choice of casino games offered. With 10 casinos now open in Atlantic City, a leisurely stroll on the famous boardwalk is a very healthy side benefit of enjoying one's hobby.

SO IF COINS GOT YOU DOWN, You've tried to sell proof sets & mint sets to dealers and you can't get issue price for a lot of them - You bought a MS 65 and now no one wants to accept it as a MS 60 - GET OUT of the Mint State rut and stop "investing or speculating" and GET BACK to the basics and enjoyment of our hobby by collecting for the FUN of it. After all, that's how most of us started, by putting together sets for our personal enjoyment and our own satisfaction of achieving a goal.

There are many other collectible items that you can tie in with your collection. The casinos have issued such items as Pin-Back Buttons, Postcards, "Good For" meal tickets and even the bus trip tickets make a nice collection.

\$1

ATLANTIC CITY CASINO CHIPS

BY ARCHIE A. BLACK




1974 Political Button

RESORTS INTERNATIONAL
May 1978, construction \$122.5;



1ST ISSUE

White-3 violet stripes
red/black center

 mfg. mark

2ND ISSUE

White-4 blue stripes
red/black center

 mfg. mark



CAESARS BOARDWALK REGENCY
June 1979, construction \$100;



1ST ISSUE

White-3 green stripes
red/black center

Diamond mfg. mark



2ND ISSUE

White-4 pink stripes
red/black center

 mfg. mark

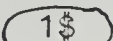


BALLY'S PARK PLACE
Dec. 1979, construction \$300;



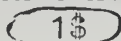
1ST ISSUE

White-4 DkBrn stripes
Black center

 mfg. mark

2ND ISSUE

White-4 LtTan stripes
Black center

 mfg. mark



THE BRIGHTON



White
4 Purple Stripes
Red/Black Center

SANDS

Aug. 1980, construction \$69.4;

White
4 Gray Stripes
Multi-color center



HARRAH'S MARINA
Nov. 1980, construction \$120;

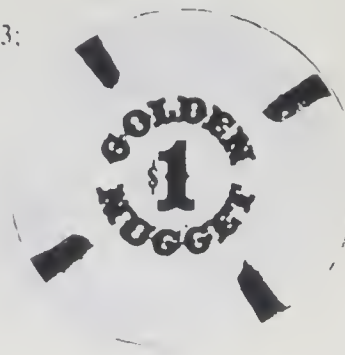


White
Metal Center Insert
Outer Black Ring
plastic

GOLDEN NUGGET
Dec. 1980, construction \$153;

White
4 Orange Stripes
Gold Center

 mfg. mark



(All dollar figures in millions.)

\$1 ATLANTIC CITY CASINO CHIPS

BY ARCHIE A. BLACK



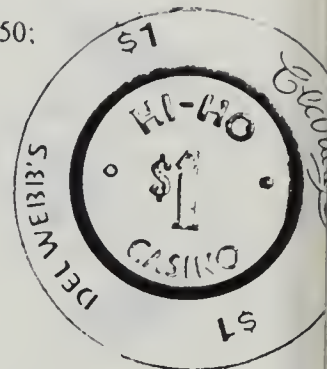
PLAYBOY
April 1981, construction \$135;

(Now ATLANTIS CASINO)

White
Metal Center Insert
Playboy logo
Outer Black Ring
Plastic

CLARIDGE
July 1981, construction \$150;

White
Metal Center Insert
Hi-Ho Casino
Outer Black Ring
Plastic



TROPICANA
Nov. 1981, construction \$330;

White
4 Violet Stripes
Blue/Black/Gold Center

1 \$

Harrah's Trump Plaza
May 15, 1984

White
Metal Center Insert
Outer Black Ring
Plastic



ATLANTIC CITY CASINOS AND THEIR OPENING DATES:

Resorts International	May	1978
Caesars Boardwalk Regency	June	1979
The Brighton (Presently The Sands)		
Bally's Park Place	December	1979
Sands	August	1980
Harrah's Marina	November	1980
Golden Nugget	December	1980
Playboy (Presently Atlantis)	April	1981
Claridge	July	1981
Tropicana	November	1981
Trump Plaza	May	1984

Their are many similarities that become evident when comparing casino chips & tokens to coin collecting.

COINS

Issuing country; U.S. & Foreign.....	Casinos by state & county
Denominations: 1/2¢ to \$50 gold slugs.....	10¢ to \$5,000
Mint Marks.....	Manufacturers Mark
Dates	Tokens are dated
Varieties.....	1st issued, 2 issued, colors
Grades	Proof, Unc. circulated

CHIPS & TOKENS

Note; Archie is looking for additional "FUN NITE" chips, the obsolet \$2.50 Brighton, some high value Brighton chips (\$25.00 and up) If any NJES member has any for sale - please write to Archie and let him know what you have.

ATLANTIC CITY

\$2.50 CASINO CHIPS

BY ARCHIE A. BLACK



PINK - Metal Insert



RESORTS INTERNATIONAL

PINK

2 Brown $\frac{1}{4}$ Arcs
Lettered Edge (rim)
Red/Blue/Brown Center

BOARDWALK REGENCY

PINK

2 Brown $\frac{1}{4}$ Arcs
Lettered Edge (rim)
Red/Black Center



PARK PLACE

PINK

2 Green $\frac{1}{4}$ Arcs
Lt pink/Black/White
center

THE BRIGHTON

PINK

2 Dark Pink Stripes
Red/Black on white
scalloped insert



SANDS

PINK

2 Orange $\frac{1}{4}$ Arcs
Multi-colored Center

HARRAH'S MARINA CASINO

PINK

Metal Center Insert
Scallop Rim
Plastic



GOLDEN NUGGET

PINK

2 Blue $\frac{1}{4}$ Arcs
Gold on White Center

PLAYBOY
(Now Atlantis)

PINK

Metal Center Insert
White Scallop Ring
Plastic



CLARIDGE

PINK

HI-HO CASINO
Metal Insert
Plastic

TROPICANA

PINK

2 Purple $\frac{1}{4}$ Arcs
Black/White/Gold
Scalloped Center



ATLANTIC CITY \$5 CASINO CHIPS

BY ARCHIE A. BLACK



RED - Metal Insert



RESORTS INTERNATIONAL

RED

4 Green Stripes
Scalloped Insert
Red/Blue/Brown Center

BOARDWALK REGENCY

RED

4 Blue Stripes
Scalloped Insert
Red/Black Center



PARK PLACE

RED

1st Issue
4 Blue Stripes
2nd Issue
4 Brown Stripes
Scalloped Center

THE BRIGHTON

RED

Scalloped Insert
4 Orange Stripes
Black/White on Red
Center



SANDS

RED

4 Purple Stripes
Multi-color Center

HARRAH'S MARINA

RED

Scalloped around
Metal Center Insert
Silver Lettering
Plastic



GOLDEN NUGGET

RED

4 White Stripes
Gold on White Center
Scalloped

PLAYBOY
(Now Atlantis)

RED

Scalloped around Metal
Center Insert
Yellow Scallop and
Logos



CLARIDGE

RED

Blue letters &
scallop
Metal Center Insert
Plastic

TROPICANA

RED

4 Blue Stripes
Scalloped Upper Half
Black/Gold/White on
Red Center

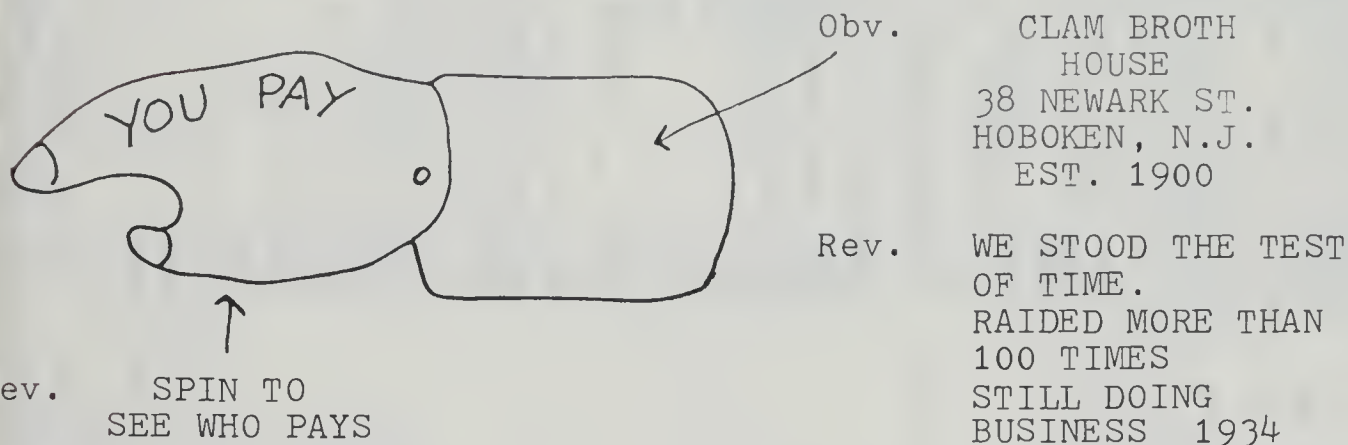


SPINNERS - UPDATE by Gary Patterson

We now have a total of 23 spinners known to have been issued in the state. I think you will find the one from Hoboken very interesting ! We also list our first Vertical (with holder) spinner from Alderney Dairy Co. Member Bob Slawsky of N.Y. has a super collection of these vertical spinners and I'm sure would like to hear from anyone who has any for sale.

If you have any that wasn't listed in the last issue or the 4 new ones below please let us know as we would like to keep this list up to date.

1. LINDEN Obv. GORDON'S GIN (Bottle/neck of bottle is pointer).
PRODUCT OF U.S.A. 80 PROOF DISTILLED FROM GRAIN.
GORDON'S DRY GIN CO. LTD, LINDEN, NEW JERSEY
Rev. 1978 PHILADELPHIA EAGLES Football schedule.
Alum. 38mm
2. NEWARK The Whitehead & Hoag spinner listed in the last issue (Brass) also was issued in Bronze.
3. NEWARK Obv. ALD DA CO. (Girl dancing).
Rev. ERNEY IRY
Iron 22mm (not counting the holder).
4. HOBOKEN Iron 83mm X 25mm



Al Zaika reports this
Bar Token from Bayville, NJ
Yellow plastic with Black
Letters.

Last issue began a series of attempts to list the medals, elongateds, badges, and miscellaneous tokens issued by club members of the Garden State Numismatic Association. As there has been no change in membership since the last issue, I will not list all 59 clubs; I will list only those clubs to which the heading applies. Once again I plea that you contact me with any corrections and/or additions. Thank you. R.K. Burke (L.M. #6), P.O. Box 1004, Lakewood, New Jersey 08701.

Before I list the elongateds, I would like to make some corrections and additions to the previous list of medals; a) club #26 is the I.N.S. of South Jersey. b) club #55 is the Crestwood Coin and Stamp Club. c) club #52, the Rockland Coin Club, did issue a medal. It is brass, with Rockland Coin Club, Rockland County, New York, founded 1955 and a Liberty Head, bell, and eagle on the obverse. The reverse reads; U.S. BICENTENNIAL, 1776-1976 (courtesy of J. Zara)

<u>CLUB</u>	<u>DESCRIPTION</u>	<u>DENOMINATION</u>
#22- Passaic County Numismatic Club	founded 1955	cent
#28- Atlantic County Coin Club	9th annual coin show, 1971, Atlantic City	cent
#34- Northern Valley Coin Club (now LCM #4)	2nd anniversary, Jan. 1968, Demerast, N.J.	cent
	3rd annual coin show, Oct. 22, 1977	cent, dime
	4th " " " " Oct. 21, 1978	cent, dime
	5th " " " " Oct. 27, 1979	cent
	6th " " " " Oct. 26, 1980	cent
	7th " " " " Oct. 24, 1981	cent
	8th " " " " Oct. 23, 1982	cent
	9th " " " " Oct. 22, 1983	cent
	Bergen County's 300th anniversary, 1683-1983	cent
	None was struck for 1984	
#37- Bergen County Coin Club	20th anniversary, 1974	cent, dime
	17th annual coin show, Feb. 26, 1977	cent
	18th " " " " Feb. 25, 1978	cent, dime
	19th " " " " unknown	unknown
	20th " " " " Mar. 15, 1980	cent
	21st " " " " Mar. 14, 1981, Steuben House	cent
	22nd " " " " Mar. 13, 1982, The Hermitage	cent
	23rd " " " " unknown	unknown
	24th " " " " unknown	unknown
#53- New Jersey Exonumia Society	1981, founded 1980, member, Jersey devil	cent
	7th G.S.N.A. host club, 1982	cent
	3rd meeting, 1983	cent

Medals, elongateds, and badges of G.S.N.A. member clubs' has been my subject. Part I was medals, Part II was elongateds, and now Part III is badges. Badges are quite interesting because they combine the club's show ribbon with a medal. While show ribbons are rather common-place, badges are not often encountered. Even the Bergen County Coin Club, the most prolific issuer on all accounts, no longer hands out badges, just ribbons. Once again, if you are aware of issues not listed, please contact me (R.K. Burke) at P.O.Box 1004, Lakewood, New Jersey 08701. Thanks....

CLUB

- LCM #2- Ocean County Coin Club
- LCM #4- Northern Valley Coin Club
- #37- Bergen County Coin Club
- DESCRIPTION
- red/white/blue ribbon (military style) with 12th annual show medal
- purple ribbon inscribed 15th anniversary M.N.Y.N (Metropolitan New York Numismatic) convention, 1970 - (host club)
- green ribbon inscribed M.N.Y.N.C. (see above), 1971 - (host club)
- the following are B.C C.C. show pieces

<u>date</u>	<u>ribbon color</u>	<u>metal</u>	<u>design</u>
1960	red	brass	N.J "copper" obv & rev
1961	blue	pewter	as above
1962	unknown		
1963	green	brass	as above
1964	white	enamel	as above
1965	purple	pewter	as above
	also known with long committee ribbon		
1966	green	cloisonne (green)	map (county outline)
	also known with long committee and short dealer ribbon		
1967	red/white/blue	cloisonne (blue)	map
1968	blue	cloisonne (green)	map
"	"	brass	N J. copper (cmte)
"	"	pewter	as above (no cmte)
the Club would accasionally run out of medals for the ribbons and would substitute previous medals to fulfill demands. the club has not issued badges since 1968; 1969 was the first year of ribbons which came with nameplates.			

I do have some nice ribbons (usually with nameplates) from the following clubs. If anyone would like to know more about them or would like to add theirs to my list (or collection), write!!

Ocean County Coin Club, Middlesex County Coin Club, Monmouth County Coin Club, Morristown Coin Club, Bergen County Coin Club, Essex County Coin Club, Morris-Essex County Coin Club (can anyone tell me about the connection between this club and the Essex County Coin Club, if any?), any others??????



THE NEW JERSEY EXONUMIA SOCIETY

classified ads are free to all members - send your ad to the editor at 1108 N.Hampton Blvd. Toms River, NJ 08757
full page ads in the Jerseyana cost \$10.00, $\frac{1}{2}$ page runs \$5.00 and $\frac{1}{4}$ cost \$3.00. Business cards are \$2.00

WANTED: Hickey Brothers Store #26, Hotel Roosevelt, Pittsburgh, PA. G.F. 50¢ I.T. etc; Please write and price. All letters with offers will be answer & your postage will be refund.
Roger Hershey 175 Crescent Hills Rd. Pittsburgh, PA. 15235

WANTED: Medals and Badges from GSNA clubs. Also other exonumia but NO WOODS. Please contact -
R.K. Burke P.O. Box 1004, Lakewood, NJ 08701

WANTED: KIWANIS INTERNATIONAL convention Ribbon/Badges. Also any SALVATION ARMY exonumia. Please contact -
H. McKelvey at 628-B Huntington Dr. Lakewood, NJ 08701

Parking Tokens Must Sell (Over 1,000 all different). Send S.A.E. with your list of wants. I have specials - 50 all different (my cho for \$22.00 prepaid. 100 all different for \$40.00. You may suggest what states you want and I will fill out while they last.
Harold E. Mayland 152 Parkview Dr. Union, NJ 07083

WANTED: Nevada Casino Chips, NJ Fun Night Chips, NJ Plastic Bar chips American Legion National Convention Badges. Buy or Trade Dupes.
Archie Black, P.O. Box 63, Brick, NJ 08723

WANTED: 7 UP spinner by W&H. Also need any Swastika, Encased, Good F Key Tags, Tool Checks, Charge Coins, Hotel Key Tags made by W&H Co. Gary Patterson 1108 N.Hampton Blvd. Toms River, NJ 08757

BUSINESS CARDS - I'm anxious to trade business cards. Write to:
Bill Bernstein 18 W. Riverside Dr. Brick, NJ 08723

Presbyterian Communion Tokens

Wanted by collector/researcher
(especially American tokens)

Leonard Dunikoski
P.O. Box 122
Little Silver, NJ 07739

TOKENS-MEDALS
COLLECTIBLES

MEMORABILIA
EXONUMIA

NJES LM-2

J & C COLLECTIBLES

BUY • SELL • TRADE

"Want lists solicited"

JERRY & CAROL
(201) 899-1016

P.O. Box 248
BRICK, N. J. 08723

SAVE \$2.00 ! We will run your Business card for the year (6 issue for the price of \$10.00. Send your check (\$10.00) p a few cards now to the editor.



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA



Letter to the Editor -

In your November, 1984 JERSEYana, you displayed an advertising mirror, "RE-ELECT "PHIL" ROTONDO COUNTY SUPERVISOR VOTE DEMOCRATIC"

I am pleased to advise that I am able to furnish some additional information on the candidate.

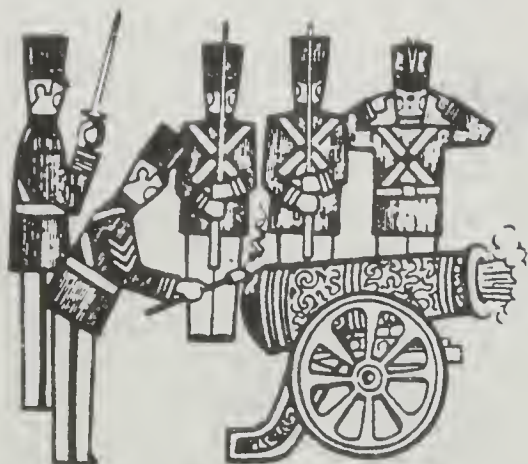
I have worked for several years in a large insurance brokerage firm with Mrs. Philip Rotondo, and her husband "PHIL" is pictured on the mirror. He has held political office in Essex County New Jersey for many years, and I am enclosing photostatic copies of additional buttons which were issued during his campaign and which are in my collection.

The Rotondo's were thrilled to see that the mirror had surfaced in a collection and will provide any additional information upon request.

Sincerely,

Barbara J. Rokicki, Member
c/o W.A.T.E.R.
1 Lewis St.
Perty Amboy, N.J. 08861

Note: Barbara is looking for any memorabilia relating to the Perth Amboy ferry for display in the restored ferry slip museum - Postcards, Photos, Tokens & Tickets.



WE SALUTE THESE NEW MEMBERS!

R-196 State Historical Society
of Wisconsin
Madison, WI, 53706-1482
(Gary Patterson)

R-197 Gordon Adams
2 Fairview Ave.
Edison, NJ 08817
(Al Zaika)

R-198 Edward Jacobs
513 West Elm St.
Linden, NJ 07036
(Al Zaika)

R-199 Jay L. Richman
P.O. Box 1243
West Caldwell, NJ 07006
(Al Zaika)

R-200 Leonard Gould
41-B Edinburgh La.
Lakehurst, NJ 08733
(R.K. Burke)

R-201 John J. Grzib
377 Erial Rd.
Erial, NJ 08081
(Al Zaika)

R-202 Gaston Majeune
167 Phelps Ave.
Englewood, NJ 07631
(Herbert Weiss)

Deceased

R-131 Richard H. Robon
124 Maple St.
Port Clinton, OH. 43452

New Address

R-178 Rudy Dioszegi
3200 Stockton Pl.
Holland, PA. 18966

Loss ?

LM# Betty Hann P.O. Box 356
13 Wildwood, N.J. 08260
Betty's JERSEYana was returned
to us - Could one of our South
Jersey members check on Betty
for us to see if she moved or
has a new address.

Deceased

C-042 Frank Kroha
799 Navesink River Rd.
Locust, NJ 07760

Library

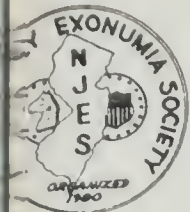
NJES is a member of the Token & Medal
Society (No. 4689). If you would
like to borrow any books from T.A.M.
especially any out of print book or
high price ones - use our name and
number.



Do you know what city this famous
Trademark came from ?

The Trademark was taken over by
R.C.A. Member Al Zaika issued a
Wooden nickel with the Trademark
a few years back (he may have some
left for sale) P.O. Box 65 Bellmawr
N.J. 08031

answer: camden, n.j.



THE NEW JERSEY EXONUMIA SOCIETY

President's Message

Well...spring may have arrived, but the nomination of officers forms surely didn't. One dozen - that's only 6% - of the entire membership took a few minutes to consider their fellow member for an opportunity to serve our Society. I don't know who has accepted a nomination and who hasn't, but the ballot (which will be enclosed with the next Jerseyana issue) will not offer many choices. I am unashamedly embarrassed. We still don't have a member to replace Editor Gary Patterson, we are still having trouble bringing in new members, and we are still having trouble getting members (both old and new) INVOLVED.

We have reserved a room with the Garden State (GSNA) convention again this year so that we may install new officers for the 1985-87 term. An interesting program will also be presented. Although most of you will be sure to attend the N.J. Token & Medal Show, please be sure to mark your calendars for the 20th-23th of June - especially Saturday the 22nd. With always plenty to do and see, as well as plenty friends to greet, bring your spouse and have an enjoyable weekend. Conveniently located at the Cherry Hill Hyatt on Rt. 70, convention discounted rates are offered to early registration. Look for the exact meeting place and time at the registration table.

In the meantime, I hope that you all have a most enjoyable spring and I look forward to seeing you all in Cherry Hill.

R.K.

R.K. Burke

Note: R.K. is now working at NEW ENGLAND RARE COIN GALLERIES and you can write to him at: 89 Devonshire St. Boston, MA. 02109

Note: Please send all your article's, classified ads, new address, new members, etc: to our Corre' Sec'y, Charlie Licata P.O. Box 1004 Lakewood, NJ 08701. He will hold everything until we get a new editor.

This being my last issue of the Jerseyana, I would like to take the time to thank every member who helped me in anyway to make it through the last 5 years. Its been fun (a little hard work at times) but well worth it. I will miss it. I met a lot of new friends and I promise to stay in touch.

again THANKS,

Best regards,

Gary

STILL MORE I.G.A. CHIPS

by David Gladfelter

With this issue is included a chip from the Pennsgrove I.G.A. This chip is the "K-3r" variety, the most common from Pennsgrove, and one of several being reported in this issue.

GREENTREE I.G.A., MARLTON

In past Jerseyana issues, 39 varieties of chips from the Greentree store have been reported. (See Issue No. 9, 1982, page 65, and Issue No. 22, March-April 1984, page 214.) Two new chip varieties have been issued with the "E" sticker ("Greentree/IGA" in logo design), each in three colors (red, white and blue) to bring the total from this store to 45 varieties. The new chip varieties are:

Variety 6 -- Very thin, "Hong Kong" on one side.

Variety 7 -- Inner rims only, shaded centers.

I have called the new varieties E-6r, E-6w, E-6b, E-7r, E-7w, and E-7b.

PENNSGROVE I.G.A.

The Mazzochi family which owns the Greentree store used to own a second store in Pennsgrove, across the Delaware River from Wilmington, DE. While they had this store, they issued chips similar to the Greentree I.G.A. chips, but used red stickers to distinguish them from the Greentree chips which have blue stickers. They sold the store late in 1981.

The new owners continued to redeem the chips for a few months, then discontinued them in March, 1984. I have found 21 varieties, with the same chips and colors as Greentree but with four different stickers:

Variety H -- "I.G.A." in large white letters, red background.

Variety I -- "I.G.A." in smaller black letters, red background.

Variety J -- "PENNS/GROVE/I.G.A." red background.

Variety K -- "Pennsgrove/IGA" in logo design, red background.

Varieties from this store are:

H-3r only	I-3r only	K-1r,w,b
H-4r, w only	I-5r,w,b	K-3r,w only
H-5b only	J-1r,w,b	K-6r,w,b
	J-3r,w only	

The J-3 and K-3 red and white chip varieties are very common but no blue chip varieties were found. The likely reason is that the owners wanted to avoid confusion with the Salem I.G.A. chips which were all blue. The Salem store is only a few miles from Penns Grove. The Salem store used a Variety 3 type blue chip that is the same as that used by the Greentree store. Salem also used a Variety 1 type blue chip that was much lighter in color than the Pennsgrove or Greentree Variety 1.

Salem I.G.A.

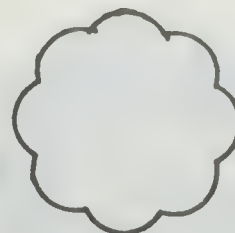
This store also discontinued use of chips in March, 1984. All stickers were the same, "SALEM/IGA" in logo design in red printing on a large white sticker. There were light blue Variety 1 chips, and dark blue Variety 3 chips. There are only two varieties for this store.

CONCLUSION

These articles have described 68 different I.G.A. chip varieties from 3 New Jersey stores, 45 from the Greentree store in Marlton, 21 from the Pennsgrove store and 2 from the Salem store. I would be interested in trading chips from other IGA stores (see my classified ad) and hear of any new varieties.



New Jersey Bar Tokens



WASHINGTON
B.P.O.E.
1563

Red Plastic White Letters

HAMPTON
FIRE (Rev. BEER)
DEPT.

White Plastic Black Letters

New Parking Token - Toms River, N.J.

The Downtown Council of the TOMS RIVER-OCEAN COUNTY CHAMBER OF COMMERCE, in conjunction with the Dover Township Parking Authority, has reactivated the promotion of 'Parking Tokens' as a method to overcome some of the negative opinions your customers and clients have, regarding metered parking.

Obv. VILLAGE OF TOMS RIVER, N.J. (Indian)

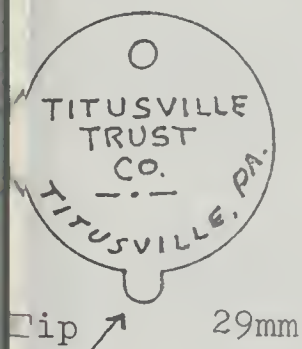
Rev. COURTESY OF DOWNTOWN TOMS RIVER (Tower) Brass/22mm

A.A.O.N.M.S.

I received a letter from one of our members asking what A.A.O.N.M.S. Means. They are on a badge he has in his collection.

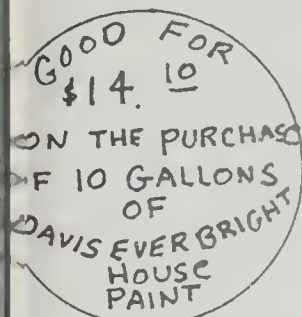
answer: Ancient Arabic Ordier Nobles of the Mystic Shrine

Key Tag



This brass key tag made by J.E. Mercott Co., Newark, NJ is the first of its kind I have ever seen. I picked this one from PA. and two more like it from N.Y. at a local flea market. The one from N.Y. has a 4 number telephone number on it which would date it sometime in the late 1920's or early 30's. What makes it different than other key tags is the tip on it - Any one known what the tip was used for?

Odd Denomination



One of are members is a House painter and I think he will find this odd denomination (GOOD FOR \$14.10) interesting. It is Alum./35mm. The only bad thing about it is it's not from N.J. The Davis Paint Co. was located in Kansas City, MO. and Cleveland, OH. There are very few Good For odd denomination tokens from N.J.

Advertising Mirrors

Member John DePalma Box 1020, Hoboken, NJ 07030 would like to try and make up a list of all known N.J. mirrors. If you have any in your collection from NJ please take the time to let John know. They have never been listed and this would be a good reference works.



GAMING TOKENS (UPDATE)

by Archie Black



One of the nice things about doing such an article is the additional feed back one gets resulting from incomplete information in the original article. Such is the case with the chip article. I would very much appreciate it if you would ask Jerseyana readers to make the following undate of additions/corrections to my article in issue #27 of JERSEYana.

Page 269: \$1 Resorts Internal 2nd issue should read 3RD ISSUE, or current issue. Description of 2nd issue is same as 1st issue with 3 violet stripes. However, the second issue has a lettered rim with NO ~~fr~~ mfg. mark. (Obsolete)

Page 271: \$2.50 Resorts International chip described is the CURRENT ISSUE. The 1st issue (obsolete) has 3 black stripes.

\$2.50 Boardwalk Regency chip described is CURRENT ISSUE. The 1st issue (obsolete) has 3 gray-stripes.

Page 272: \$5.00 Resorts International chip described is CURRENT ISSUE. The 1st issue (obsolete) has 3 Blue/Yellow/Blue stripes WITH ~~fr~~ mfg. marks around rim.

\$5.00 Boardwalk Regency chip described is the CURRENT ISSUE. The 1st issue (obsolete) has 3 White/Yellow/ stripes.

\$5.00 Golden Nugget described the CURRENT ISSUE. The 1st issue (obsolete) has 2 Green stripes.

These earlier issues were reported to the author by NJES member Andy Gazsi of Hallendale, Florida. If any additional varieties are known by other NJES members, please describe and notify Archie Black P.O. Box 63 Brick, NJ 08723

\$1 Golden Nugget currently has two different chips that are current. The new issue, which I call issue two, has the Golden Nugget logo inside a squared wreath, similar to the \$5 logo.

NOTE: Archie just took 1st place at the New Egypt Coin Club show with his Gaming Tokens Display. He also placed 2nd at the recent Monmouth County Coin club show.

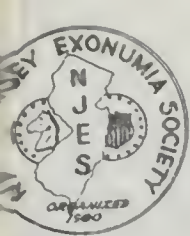
Ocean County Mall, Toms River, N.J.

Has been using a brass token in the game room (FUN-N-GAMES) NO Cash Value. They are now mixing in an oxidized black token. If you rub off the edge you will see that the token has a whitmetal base in stead of brass.

Obv. GAME TOKEN/FUN-N-GAMES/FUN MONEY

Rev. GAME TOKEN/FUN-N-GAMES/NO CASH VALUE

23mm



THE NEW JERSEY EXONUMIA SOCIETY

classified ads are FREE to all members.

Full page ads in the JERSEYana cost \$10.00, $\frac{1}{2}$ page will cost you \$5.00 & $\frac{1}{4}$ cost \$3.00, Business cards cost \$2.00

WANTED: Members for PENNA. AREA TOKEN COLLECTORS ORGANIZATION: \$5.00 yearly dues - Bi-Monthly Publication of Journal. Write to - Rodger Hershey 175 Crescent Hills Rd. Pittsburgh, PA. 15235

I NEED N.J. PARKING TOKEN 3700-A Plainfield, N.J. If you have this Wooden Nickel Parking token (Surburban Trust Co.-Indian Head) Dated July 1, 1958 I will pay whatever it cost or I will give 100 all different parking tokens with a catolog value of \$1.00. I have tokens from 40 states and welcome Parking token list needs.
H.E. Mayland 152 Parkview Dr. Union, N,J, 07083

New Jersey I.G.A. chips for sale or trade--fun to collect and inexpensive. Many varieties available in sets or individually. Let me know what you have and what you would like. See article and sample chip in this issue. David Gladfelter, 228 Winding Way, Moorestown, N.J. 08057

NEW BOOK NOW AVAILABLE TO NJES MEMBERS ! STANDARD CATALOG OF DEPRESSION SCRIP (Includes U.S. - Canada - Mexico - 1930-1939). 3570 Scrip issues listed, 2025 Illustrations, 4170 Valuations-VF-XF-UNC., 320 pages. Retail Price \$27.50 - NJES Member price is \$21.00 Postpaid. Orders must be received within two weeks after you receive your Jerseyana. Mail checks (\$21.00) to N,J.E.S. P.O.B. 363, Cranford, NJ 07016

N.J. National Bank Notes Wanted from: HUDSON COUNTY: Arlington, Kearny, Bayonne, East Newark, Guttenberg, Harrison, Hoboken, Jersey City, N. Bergen, Secaucus, Town of Union, Union City, Weehawken, W. Hoboken & W. New York. Also interested in Tokens, Medals, Postcards, Books & other related material from the above towns. Dealers lists & collectors correspondence welcome. John DePalma Box 1020, Hoboken, NJ 07030

Will Trade a small souvenir album book of Atlantic City 5"x3 $\frac{1}{2}$ " (14 photo prints in A.U. shape) Published & Copyrighted in 1885, for a nice Whitehead & Hoag item. Also need any information on the Souvenirs Inc., N.Y.C. (W&H made souvenirs tokens for them).
Gary Patterson 1108 N.Hampton Blvd. Toms River, NJ 08757

Business Cards - I'm anxious to trade business cards. Write to: Bill Bernstein 18 W. Riverside Dr. Brick, NJ 08723

Wanted: KIWANIA INTERNATIONAL convention Ribbon/Badges. Also any Salvation Army exonumia. Please write to: H. McKelvey at 628-B Huntington Dr. Lakewood, NJ 08701

WANTED: Nevada casino chips, NJ Fun Night chips, NJ Plastic Bar chips, American Legion National Convention Badges. Buy or trade dupes. Archie Black P.O. Box 63, Brick, NJ 08723

WANTED: NJES NEEDS A NEW EDITOR ! This is still a hobby (not a business) its done for fun - so pitch in and help your society. All it takes is a little Elmer's Glue and some members to send in ADs and articles. Don't sit back and leave it to the next collector. There are enough exonumia items out their to keep this letter going for years to come - Let your President know if you are interested in trying it for any amount of time - even if its for only one or two issue.



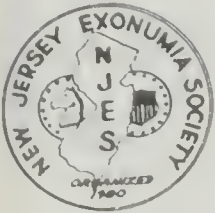
The New Jersey Token Medal Show

**Monticello Motor Lodge, Bellmawr, NJ
(New Jersey Turnpike at Black Horse Pike)**

**May 18, 10 to 6 and May 19, 10 to 5
Major exnumia auction by Presidential Coin and Antique Co.**

Admission \$2, receive \$1 good-at-show token

For details call 1-517-423-4053



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA



President's Message

As we were told to expect, and is further evidenced by this particular issue of the Jerseyana, Gary Patterson is no longer working for - but surely is thinking of - N.J.E.S. And although I have been unable to locate any member to replace Gary as Editor, this issue is a necessity due to the upcoming G.S.N.A. convention where we will once again hold our annual meeting (Saturday the 22nd at 1 P.M.) when we will announce the results of the election at hand. It will also be at this time that I hope to have someone at hand to take over the Jerseyana. There has to be some member that is ready, willing, and able - even if it's temporary. We were going to enclose a postal card as ballots, but given the response of the nomination forms, we hope that you'll take the time to vote for your choice (and save the Society considerable cost) on a postal card and send it to Chas. Licata (N.J.E.S. c/o Mr. Secretary, 736 S. Lake Dr. Lakewood, N.J. 08701).

The following have accepted their nominations:

For President: R.K. Burke (incumbent)

For Vice-President: Rocco DiGiacomo (incumbent)

Peter V. Hogaboom

For Treasurer: Herb Weiss (incumbent)

For Secretary: None accepted

N.B. We have returned to the original designations of offices. As we have no regular meetings, there is no need for a "recording" secretary; only a "Corresponding" secretary is required. Hence the office of "Secretary" is 98% correspondance and 2%(or less) recording.

There are three reasons for this brief "emergency situation" newsletter. One, to strongly urge all members to attend and support our Society at the annual meeting in June in Cherry Hill in conjunction with the G.S.N.A., Inc. Two, To make a final plea for an editor for out life-line - The Jerseyana. And three, to inform the membership of the election situation and strongly request that the office of Vice-President (the only office being sought by more than one member) be given consideration, as well as the office of Secretary.

PLEASE NOTE: Although I am now working at New England Rare Coin Galleries in Boston, PLEASE do not address any correspondance to the office address printed in the previous Jerseyana, but to my Post Office Box #2971, Boston, MA, 02101

I look forward to seeing many of you in Cherry Hill, where you can fill me in on the purchases at the N.J. Token & Medal show to be held next week. Until I see you there, best regards,



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA

N.J.E.S. OFFICERS
JULY 1985---JUNE 1987

PRESIDENT

AL ZAIKA
P.O. BOX 65
BELLMAWR, N.J.
08031-0065

VICE PRESIDENT

PETE HOGABOOM
P.O. BOX 175
FANWOOD, N.J.
07023-0175

SEC.-TREASURER
TEMP. EDITOR

HERBERT WEISS
P.O. BOX 363
CRANFORD, N.J.
07016-0363

PAST PRESIDENT

R.K. BURKE
P.O. BOX 2971
BOSTON, MA.
02101

COMING EVENTS

SEPTEMBER 8, 1985---OCEAN COUNTY COIN CLUB SHOW
Beacon Manor Hotel, Route 35, Point Pleasant, N.J.
N.J.E.S meeting--- 1PM

OCTOBER 13, 1985---SOUTH JERSEY SWAP MEET
Fire House, Washington Street
Mount Holly, N.J.
more information in next issue

NEWARK MUSEUM EXHIBIT

The NEWARK MUSEUM currently has an exhibit, MONFY AND MEDALS OF NEWARK. On display are coins, paper money, wampum, tokens, medals, and early lottery tickets dating from 1666 to the present.

These items represent 300 years of Newark history including official and private issues.

For exonomia collectors the display has medals and plaques commemorating persons, places and events. There are "good for" tokens issued by Newark businesses. Also on display are items manufactured by Newark diesinker, Whitehead & Hoag.

Paper money collectors will have obsolete and national currency to see. Plus, much much more.

The Newark Museum's address is; 49 Washington St. Hours are; 12 noon to 5PM, Tuesday thru Sunday, closed on Monday.

An exhibit talk will be given on August 13th, 12:15PM by coin curator Dorothy Budd Bartle.

This exhibit will be on display until December 1.

CLASSIFIED ADS

Each member is entitled to a free classified ad, up to 30 words in each issue. Next deadline is September 7, 1985. Send it now.

FOR SALE: New Jersey Token & Medal Show, (1985), Bellmawr, N.J.

Good for \$1.00 In Trade, black and orange plastic tokens, \$1.00 each, plus S.A.E., Al Zaika, P.O. Box 65, Bellmawr, N.J. 08031-0065

WANTED: Any N.J. 14th Volunteer exonomia or any New Jersey Civil War exonomia. Will trade or purchase: Pete Hogaboom, Box 175, Fanwood, N.J. 07023. 201-233-2477

WANTED: Good for tokens from Delaware, Vermont, New Hampshire and New Jersey. Send or describe for my best offer. Highest prices paid for items I need for my collection. Herbert Weiss, P.O. Box 363, Cranford, N.J. 07016-0363

NEEDED: Editor for Jerseyana, some work, no pay, great appreciation, terrific experience, all expenses paid. Apply to; Al Zaika, P.O. Box 65, Bellmawr, N.J. 08031-0065

TREASURER REPORT

As reported at the June Cherry Hill meeting we have the following bank balances; Checking account--\$672.91--Regular savings account--\$464.76--Life membership account--\$950.34--Total of \$2088.01.

These amounts are as of June 15, 1985 and don't include interest for the second quarter of 1985.

GOOD FOR 50¢

This ad good for 50¢ discount towards admission to the "NATIONAL COLLECTABLE EXPOSITION" BALTIMORE PLAZA HOTEL PRATT & EUTAW ST. BALTIMORE, MD. August 17 9AM-6PM AUGUST 18 10-5

Free: Mail Order
Lists & Appraisals
(201) 233-2477

PETER V. HOGABOOM
Member: ANA, TAMS
CWTS, GSNA & NJES

PETE'S U.S. COINS

Medals & Tokens

PAID ADVERTISING RATES

FULL PAGE	\$10.00
HALF PAGE	5.00
QUARTER PAGE	3.00
BUSINESS CARDS	2.00
BUSINESS CARDS six consecutive issues	10.00

We need paid advertising, the rates are low, the results should be good.

PRESIDENT'S MESSAGE

My sincerest thanks to all who attended our annual meeting at Cherry Hill and elected me President. I am also grateful to former President Burke for graciously resigning after being re-elected and allowing me to be elected and for his efforts in guiding N.J.E.S. during his term of office.

My initial effort will be to explore any changes and improvements we can make to better our Society and I would appreciate the co-operation of the membership. If you have any suggestions along these lines, or any complaints, please forward them to me and I guarantee to give them serious consideration.

Sincerely
AL ZAIKA

VICE PRESIDENT'S MESSAGE

Herb Weiss asked me if I wanted to write a V.P. message and Al Zaika thought it was OK so here goes.

First, I want to thank you for electing me Vice President. If I remember correctly, I sent in a short biography of my numismatic life but R.K. didn't have the space in his one page issue of JERSFYANA to publish it.

I started collecting in 1957 at the age of nine when my Uncle Ovide gave me a Jefferson nickel album. I collected heavily through my teens. When I was four we visited Fort Sumter in Charleston, S.C. and I've been a Civil War buff ever since. My great grandfather, Elwood Van Dusen, served in the 14th New Jersey Volunteers during the Civil War. I have been a vest pocket dealer since June of 1980 and plan to become a full time dealer in the future. My personal collection consists mainly of Civil War exnumia including three pieces of 14th N.J. Volunteer exnumia.

I just want to put down on paper my thoughts about N.J.F.S. activities for the coming twelve months. On Sunday, September 8, we will have a N.J.F.S. meeting during the OCFAN COUNTY COIN CLUB show at the BEACON MANOR HOTEL, ROUTE 35, PT. PLEASANT, N.J.

On October 13, we will have our first SOUTH JERSFY SWAP MEET in conjunction with the WORLD COIN SHOW, Mt. Holly, N.J. It will be very informal, bring out your duplicates or unwanted exnumia to sell or trade and maybe you will find a new item for your collection.

Looking further ahead, we are planning to have another SWAP MEET at the Dunellen, N.J. Rescue Squad, in the early spring of 1986.

We also plan to have a meeting at the N.J. TOKEN AND MEDAL SHOW in May 1986 and also at the G.S.N.A convention at Cherry Hill

cont. on page 291

N.J.E.S. ANNUAL MEETING

N.J.E.S. held its annual meeting at the Garden State Numismatic Association show in Cherry Hill on June 15.

President R.K.Burke opened the meeting with twenty three members and guests present. The result of our officers election were: President, R.K.Burke; Vice President, Pete Hogaboom; Sec-Treas, Herbert Weiss.

President Burke(who has taken a position with a large Boston numismatic firm) announced his resignation, in order to have a local board of officers, and Al Zaika has agreed to come back as President. In a vote by attending members his election was unanimous.

A floor discussion was held concerning lack of, and ways to improve membership participation in our organization. The officers will pursue this problem with some new ideas offered from the floor.

A treasurers report was given, listed else where in this issue.

A plaque was shown, to be presented to Gary Patterson for his tremendous five year term as our founding editor. It will be forwarded to Gary as he couldn't attend the meeting because of his upcoming move to New Hampshire.

A 50-50 raffle was won by R.K.Burke with \$16. going to N.J.E.S.

After door prizes were distributed the meeting was adjourned.

ARTICLES NEEDED

We need articles for JERSEYANA, tell us about your collection, or collecting interests. How you found a rare or expensive token at a flea market for 25¢. What about the maverick item you don't know anything about? Write bout it and maybe someone will answer you back with its history. Typed copy is best but if you can't type send it long hand and I will type it for you.

SEPTEMBER 7, is the deadline for ads and articles for the next issue of JERSEYANA

SEND IT NOW SO YOU DON'T FORGET

V.P MESSAGE-continued

in June 1986. So, besides our "JERSEYANA" published six times a year, we will have three meetings and two swap meets a year.

At the regular meetings we will try to have a speaker or slide show. If anyone would like to give a presentation at one of our meetings please contact one of our officers. We need your support, thoughts and ideas to keep the "NEW" in the NEW JERSEY EXONUMIA SOCIETY.

If you can't make all our activities, try to make all you can. If you're homebound, enjoy the "JERSEYANA" and take advantage of your FREE CLASSIFIED AD or maybe send an article, photo or rubbing about GODS COUNTRY EXONUMIA (New Jersey) or one of the other 49 states or ??? to Herb Weiss(our temporary editor).

In closing, I want to thank Gary Patterson for all his years as our editor, and all our past officers for their time and efforts.

I am looking forward to meeting as many of you as I can in the coming months and years. We all share in the love of the greatest state in the Union and her wonderful variety of exnumia.

Regards to all,
PETE HOGABOOM

OCTOBER SWAP MEET

In conjunction with the Mt. Holly N.J. monthly coin show we will hold a SWAP MEET on Sunday, October 13, 1985. This will be the first show of the season after the long summer layoff. There will be a minimum of four dealers with extensive selections of tokens and medals plus many other coin dealers who usually have some selections of exnumia.

The show sponsor is making a limited number of tables available to NJES non dealer members at a minimal fee. If you want to participate and don't have enough material to fill a full table we will arrange for you to share a table with another member at a lesser charge.

If you don't wish to occupy a sales table for the full day we still urge you to come and bring your extra or duplicate items to swap or sell or just show.

For table prices, to reserve space and additional information contact Herbert Weiss, P.O.Box 363, Cranford, N.J. 07016-0363 or 201-756-1547 after 7PM weekdays.

NEW MEMBERS NEEDED

Help us expand our membership, sign up a new member. Dues are \$6.00 a year for regular members, \$4.00 a year for junior members.

No membership application is needed, just send a check for dues and new members name and address to the editor. For the last six months of the year send only half the above regular dues.

Women of the Ku Klux Klan

by JACK WILCOX



Recently having the good fortune of finding this interesting medal at the Englishtown flea market to add to my wife Peg's collection, I thought perhaps I could try researching it for this article. The medal reads as follows: WOMEN OF THE KU KLUX KLAN, ONE GOD, ONE FLAG, ONE SCHOOL the reverse is; NON SILBA SED ANTHAR, (shield with cross&initials) WKKK, NEW JERSEY. This piece is listed by D.F.

BIRDSELL as # KK-218 in his 1981 catalog "KU KLUX KLAN TOKENS"

Inquiring at the library led the reference librarian putting me on hold until she could check with the New Jersey State Library for me. Meantime we went on vacation and upon our return the material from the library was in my mail. A note stated "enclosed is some information on the Women of the Ku Klux Klan." As for their motto, it translates into "NOT FOR SELF, BUT FOR OTHERS."

The reference supplied is from "A DICTIONARY OF SECRET AND OTHER SOCIETIES" compiled by Arthur Preuss, editor of the Fortnightly Review, St. Louis, Mo. B. Herder Book Co. St. Louis Mo. and London, 1924. Four and a half pages are devoted to the Knights Of The Ku Klux Klan, and this is the brief write up on Women Of The Ku Klux Klan as written: This is one of several female auxiliaries of the K.K.K. It was chartered June 8, 1923, after the split between the Simmons and Evans factions, (see Knights Of The Ku Klux Klan) and officially recognized by the latter faction as against the Kamekia, which remained faithful to their "Emperor" Simmons. The objects of the Women of the K.K.K. are stated as follows in an advertisement inserted by the organization in the Fellowship Forum, 4 Aug. 1923: White Supremacy; Better schools and more efficient education; The Protestant Christian Religion; Elimination of Juvenile delinquency; Americanism; The separation of church and state; Restricted foreign immigration. The headquarters of the organization are in the A.O.U.M. Building at Little Rock, Arkansas.

According to the (masonic) Fellowship Forum (7 Jul, 1923, Vol. III, No. 3 P. 6), "several organizations of Protestant women already announced their desire to join with the women of the K.K.K. Among the most prominent that have applied for admittance to the Klan are the ladies of the Invisible Empire, The Puritan Daughters of America, Ladies of the Golden Mask, American Women, and Ladies of the Golden Den. The membership is said to be over 200,000. Mrs. Lulu A Markwell is the National Commander.

The Knights of the Ku Klux Klan Society carry secrecy to the utmost extremity, forbidding their members to tell even their wives or families that they belong to the organization. They call their society "Invisible Empire." Charter was granted July 1, 1916 but it was not until the founder, W.J. Simmons joined forces with Edward Young Clarke in 1920 that the enterprise "was Placed on a Paying basis". Their oath was "OBEDIENCE, SECRECY, FIDELITY, and KLANISHNESS."

The above mentioned Birdsell catalogs this piece as follows; KK-218. (1924) New Jersey. Reverse features W.K.K.K. in shield-Women of the Ku Klux Klan. Copyright mark; A.H. Bell (U.S. Copyright No. G72359) Arthur H. Bell's wife, Leah was Commander of the Womens Order in New Jersey. Mfg. Hallmark: Whitehead-Hoag. Manufactured with loop, silver plate on brass; 25mm.



THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA



CLASSIFIED ADS

Each member is entitled to a free classified ad, up to 30 words in each issue. Next deadline is NOVEMBER 10, 1985. SEND IT NOW!

WANTED any Kodak or George Eastman exonomia. Please write first.
Dennis Tilghman, P.O.Box 2254, Princeton, N.J. 08540

WANTED all New Egypt, N.J. exonomia and any Bamberger's Department Store exonomia. Please write first. Douglas Tilghman,
52 Main Street, New Egypt, N.J. 08533

WANTED still need all N.J. 14th Volunteer exonomia or any New Jersey civil war exonomia. Will trade or purchase. Pete Hogaboom,
Box 175, Fanwood, N.J. 07023, 201-233-2477

ENCASED Tequila Sauza/ the largest selling Tequila/ in Mexico/ and the world. 1971 Mexican 5 cent piece encased, round, aluminum, 40mm. Two dollars postpaid. John De Palma, P.O.Box 1020, Hoboken, N.J. 07030, first come, first served.

FOR TRADE my new, Statue of Liberty, personal token, for any video arcade token with city and state shown. Al Zaika P.O.Box 65, Bellmawr, N.J. 08031-0065

FOR SALE "SCOUTING EXONOMIA" book, 175 pages, 500+ illustrations, includes medals, tokens, woods, and paper notes. Both Boy + Girl Scouts worldwide. Prices and histories. \$10.00 postpaid. Dio Enterprises, P.O.Box 643, Holland, Pa. 18966

CAFE HINDENBURG, NEWARK, N.J., 10¢ trade token, round, aluminum, 30mm, for sale, \$5.00 or will trade for any other N.J. trade token or encased cent I need. Write first. Herbert Weiss, P.O.Box 363, Cranford, N.J. 07016-0363

HOBOKEN! looking for all types of Hoboken memorabilia-tokens, medals, banknotes, postcards, checks, stocks, bonds, buttons, bottles, books, prints, Advertising, etc. John DePalma, P.O.Box 1020, Hoboken, N.J. 07030

MINTAGE 100. PHILADELPHIA COIN CLUB's 50th Anniversary 2" pewter medal in matte-like proof. \$20. postpaid. Ed Quagliana, 68 Grubb, Malvern, Pa. 19355

NEW MEMBERS

#204 GEORGE R. GANTNER, 580 E. ST ANDREWS DRIVE, MEDIA PA. 19063 (Zaika)
#205 SIMON J. MUNTEAN, 690 PIETA COURT, GIBBSTOWN, N.J. 08027 (Zaika)
#206 MARK BLASER R.D. #3, BOX 94, CENTER VALLEY, PA. 18034 (sec)

CHANGE OF ADDRESS

LM-13 BETTY HANN, 3 VENICE AVE. WEST WILDWOOD, N.J. 08260
#113 ROLL R. ROSS, 31 RIO DE PALMAS, FORT PIERCE, FL. 33451

If you change your address, please keep the secretary advised, if you don't want your new address listed, tell us and it won't be.

PRESIDENTS MESSAGE

For the benefit of those of you who didn't attend our meeting at the Ocean Count Coin Club show, you missed a fine, token and medals program that was presented by Jerry Zara. Plus a great show with many outstanding exhibits. Many thanks Jerry and our thanks also to the Ocean County Coin Club for allowing us to meet at their show. If at all possible, make it a point to attend next years event, you won't find a better one day coin show anywhere in New Jersey.

We are still in need of a permanent editor for Jerseyana, as Herb Weiss will only fill the editorship for the balance of 1985. Anyone interested in becoming editor can notify me or any of the other officers. The Jerseyana is the life blood of our society, so please consider taking on this job and keep N.J.E.S. alive.

Trust you all had an enjoyable summer and are back home, safe and sound..

Best regards,

Al Zaika

OCTOBER SWAPMEET

October 13, is the date of our Mt. Holly, N.J. swap meet to be held at the firehouse on Washington St., hours are 9AM to 5PM.

There will be a minimum of four dealers with extensive tokens, medals and collectables plus 20-25 coin dealers who usually have something of interest beside coins.

The show sponsor is making a limited number of tables available to our non dealer members for only \$10. (regular dealer price is \$25.) If you would like to share a table for \$5. we will try to arrange it.

To reserve space we must hear from you by Saturday, October 6, 1985. Call Herb Weiss at 201-756-1547.

We have many members in this part of New Jersey and since this is our first swap meet in this area we hope to have a good turnout.

Mt. Holly is at exit 5 of the turnpike and the coin show is about a mile from the exit.

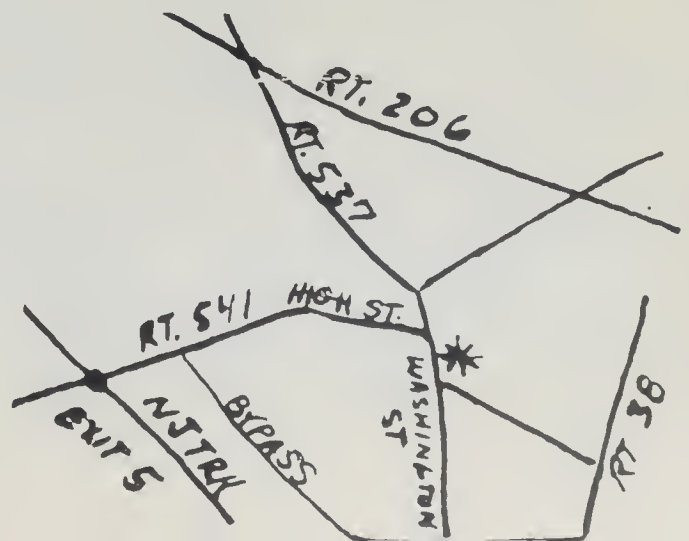
UNION FIREHOUSE

Washington Street, Mt. Holly, NJ
(Across from Mt. Holly Coin Exchange)

SUNDAY, OCTOBER 13th, 1985

9 A.M. TO 5 P.M.

**FREE PARKING
FREE ADMISSION
FREE DOOR PRIZES**



For nearly a year now the Hoboken Parking Authority has had a parking meter token in use. Apparently the fact that a token exists was not widely publicized. Literature was sent to residents who live in the areas where the special meters were installed. They were informed that the tokens would enable them to use the local meters at a discount. The normal rate of twenty five cents for one hour would be greatly reduced with the use of the token. With the token which sells for twenty five cents, you can park for either three or four hours depending on which section of town you're in.

The special meters were placed in two separate areas. On the north end of Sinatra Drive adjacent to the Maxwell Coffee plant, sixty nine meters were installed during September of last year. In January 1985 an additional twenty three meters were put into operation in the south end of town (the area of Bloomfield and Garden streets between Observer Highway and First street). The rate on Sinatra Drive is three hours per token and on the southern section of town, four hours per token.

These meters that allow use of both coins and tokens were purchased from Duncan Meters of Rolling Meadows, Illinois. At this point the exact number of meters is somewhat in question. During a conversation with Joanne Serrano of the parking authority I was given the previously mentioned figures. Apparently the question exists because there are additional meters in the areas that do not accept the token. It is my conclusion, after speaking with members of the authority that the total number of meters is ninety two with a possibility of as many as ninety six.

The mintage figures of the tokens which the parking authority obtained from the meter company, is said to be ten thousand. The use of the tokens is in the experimental stage. Whether or not it will continue to be used is still in question. The parking authority's main priority at present is in obtaining a new director to replace Joseph Hottendorf who resigned recently. Possibly soon after a new director is hired a decision on the future of the tokens will be made.

Anyone who would like a sample of the token for their collection can do so by writing the parking authority. Please send the proper coin as payment with a S.A.S.E. to cover return postage. I don't believe they would mind orders of four or less but larger orders should be made in person. The tokens are sold at the parking authority office in groups of twenty at five dollars. Their address is;

PARKING AUTHORITY OF THE CITY OF HOBOKEN
119 WASHINGTON STREET
HOBOKEN, NEW JERSEY 07030
attention: JOANNE SERRANO

Should anyone need additional information or a large amount of tokens mailed to them, you can write me at P.O.Box 1020, Hoboken, N.J. 07030.

token obverse "HOBOKEN PARKING AUTHORITY" in circle around outer edge, inner circle blank, token reverse "HPA" in inner circle outer circle blank
brass, round, 26mm

D ADVERTISING RATES

AGE \$10.00
 AGE 5.00
 R PAGE 3.00
 SS CARDS 2.00
 SS CARDS
 nsecutive
 s 10.00
 d paid advertising, the
 are low, the results should
 d.

N.J.F.S. OFFICERS
 JULY 1985--JUNE 1987
 DFNT VICE PRESIDENT
 IKA PETER HOGABOOM
 BOX 65 P.O. BOX 175
 LAWR, N.J. FANWOOD, N.J.
 -0065 07023-0175
 TRFAS.
 EDITOR PAST PRESIDENT
 ERT WEISS R.K. BURKE
 BOX 363 P.O. BOX 2971
 FORD, N.J. BOSTON, MA.
 -0363 02101

SEPTEMBER MEETING

September meeting was held at
 Ocean County Coin Show in
 Pleasant on September 8, 1985. -
 were sixteen members present. After a very short meeting a TAMS slide
 entation on Types of Tokens was made by Jerry Zara.

EDITOR'S COMMENT

hardest part of being editor is filling these pages with interesting
 useful information. When Gary was editor we were up to twelve full pages
 material because he used his personal material to fill pages. I am
 having trouble filling six pages and need articles on anything relevant to
 society. If you cant type, send it longhand, and I will type it.
 going to try a maverick type listing with certain ground rules. Since
 we are a New Jersey organization I will try to limit it to New Jersey tokens.
 This is not always possible but obvious non Jersey tokens will not be listed.
 Tokens or medals must have a name or initials and a street address, no
 items with only a name or initials will be listed. The exception to this
 will be an item with the name of a town in it, such as Newark Scale Works
 or North Amboy Vending Co. To start, each member can send up to six listings
 per issue, describe the token completely including shape, size in millimeters,
 token material, ie; brass, copper, alum. etc. If you can identify a
 token, send your identification including source to the editor.
 RIST&GRIFFITH/420 BROADWAY, rev. GOOD FOR 5¢ IN TRADE, round, alum. 26mm.
 WEIGANDS/11th & PATTERSON/3rd & MONMOUTH, rev. 5, cross shape, brass
 MURPHY BROS/ 788 MORRIS AVF., 1909 IH encased cent, alum. horseshoe
 STAR UNION/FAMILY CLOTHIERS/119 COURT ST., 1946 encased cent, alum, hrshoe

Parking Collector retired 8 years now
 MUST sell the following: U.P.S Prepaid
 100 All different \$40.00 Value \$55.00
 190 " " \$75.00 " \$110.00
 300 " " \$118.00 " \$200.00
 605 " " \$240.00 " \$400.00
 At todays prices when you spend 22¢
 for a stamp, and enclose another for a
 reply, plus the cost of the token,
 this is really a bargain as the tokens
 cost under 40¢ a piece and freight free.
 I will accept 1/3 Down and balance in
 2 months with no interest. Will accept
 reasonable offers on a CASH basis. All
 the Tokens are catalog with Feisels up
 to date numbers and are in a 2X2 folder
 For copy of the lists of amounts send
 S.A.E. I also have SPECIALS, lots of
 35 all diff. my choice for \$10.50 PPD.
 WANTED: New Jersey Parking Token 3700A
 as follows: PARKING TOKEN WE PAY \$1.00
 CASH FOR TWENTY TOKENS SUBURBAN TRUST
 CO. PLAINFIELD OFFICE EXP. DATE JULY
 1, 1958 Wooden Nickel Suburban Trust
 Company (Indian Head) Wooden Nickel
 38 M.M. WILL PAY CASH OR will trade
 any amount of above. Harold Mayland
 152 Parkview Drive Union, New Jersey
 07083 Phone anytime 686-4471

(paid ad)

1843 - 1920

by Gary Patterson

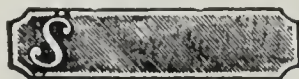
Mr. Adams was born in Libertyville, Sussex County and was considered a particularly true type of American, being descended from a great, great maternal grandfather who served as a Captain in the Revolutionary War with a New Jersey regiment and fought in the battles of Elizabeth, Germantown, and Monmouth. His father was a recruiting officer in the Civil War and his brother was a member of the Fortieth N.J. Volunteer

Mr. Adams was sworn into service on September 20, 1861 as a member of Company I, Seventh New Jersey Volunteers, and was discharged October 9, 1864 after three years of continual service. He was engaged in all the principal battles of the Army of the Potomac, including Glendale, Williamsburg, Fair Oaks, Seven Pines, Fredericksburgh, Charlottesville, Gettysburgh, Wilderness and at Petersburg a few months before Lee's surrender. Though never wounded, he narrowly escaped death once when a bullet passed through his hat.

In 1888 Mr. Adams moved to Irvington from Newark and held two official positions with the town. He later became the first president of the Irvington Library Board of Trustees. He was a manufacturer of jewelry by trade having invented and patented forty-nine different novelty articles.

One such patent (granted in 1896) would start a revolutionary craze that took this country by storm. The invention, better known as the Pin-Back Button, was sold to the Whitehead & Hoag Company of Newark who made and sold millions that first year to campaigns, Tobacco companies, and etc;

Mr. Adams had been in poor health for the last 20 years of his life as a result of exposure during the Civil War. He died a month before his 77th birthday due to complications from an attack of influenza and old age.



Dunellen, A. J. 18

On or before April 1st., 18....., promise to pay
the order of S. P. Tallman,

100 Dollars

as per conditions printed on back of this note with interest
Value received.



Due.....

The within note is given as part payment for services of Stallion Bixois and is to be returned in case the mare does not get with foal, *providing* the mare is presented at the stable of S. P. Tallman, at Dunellen, N. J., for his inspection on the 1st day of March, 18..... but if the mare is not so presented, this note will be valid and collectible when due, the same as if the above agreement had not been made.

(OVER)

S. P. TALLMAN.

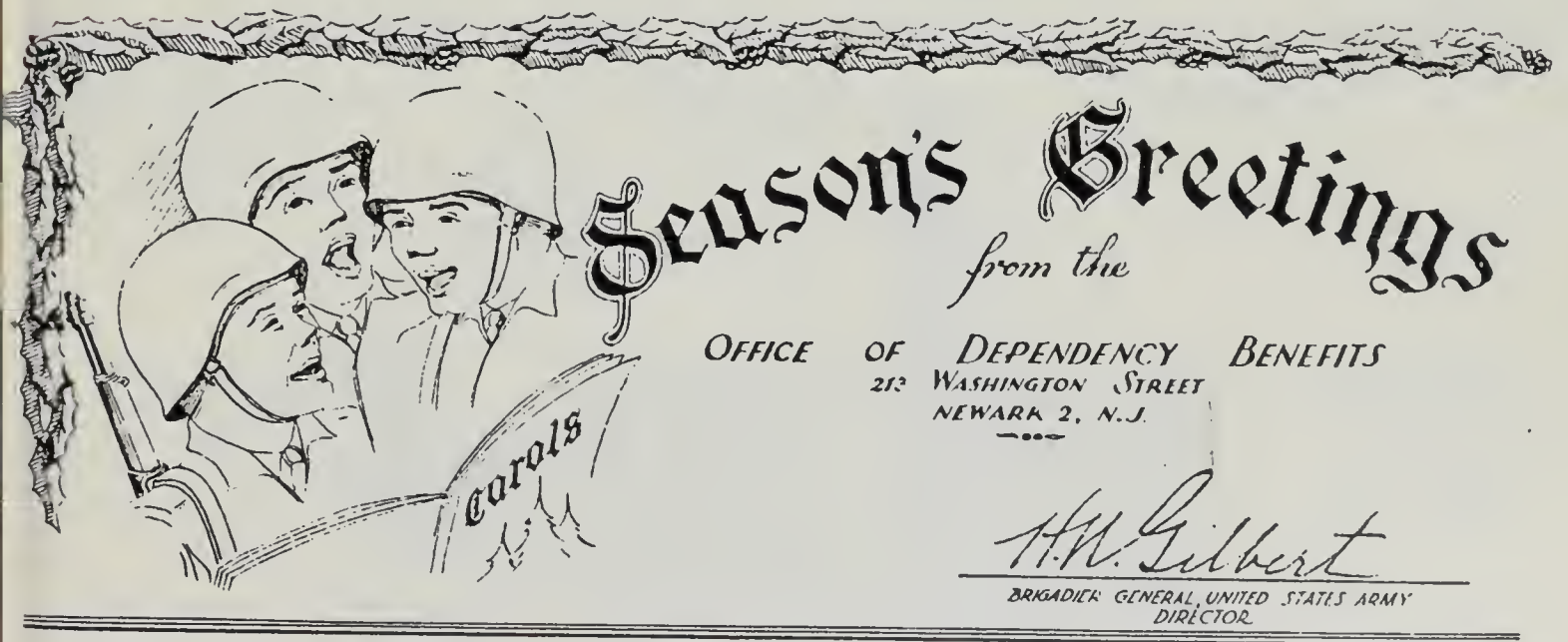


THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA

TIME FOR 1986 DUES

IT IS TIME TO PAY YOUR DUES FOR 1986.
THE PRICE IS STILL \$6.00 PER YEAR. I AM ENCLOSING
AN ENVELOPE FOR ALL WHOSE DUES ARE DUE. IF YOU
DON'T RECEIVE AN ENVELOPE NO PAYMENT IS NECESSARY.
MAKE ALL CHECKS PAYABLE TO "NEW JERSEY EXONUMIA SOCIETY"
WHILE SENDING YOUR PAYMENT WHY NOT INCLUDE A FREE
CLASSIFIED AD OR A LISTING FOR THE MAVERICK SECTION.
YOUR PROMPT PAYMENT OF DUES WILL BE APPRECIATED.



from WORLD WAR II, NOVEMBER 1943

PRESIDENTS MESSAGE

My thanks to the members who attended the October swap meet at Mt. Holly. It was a pleasure and rewarding experience, meeting some of you for the first time. Hopefully, more of the membership will come to the next swap meet and become better acquainted with their fellow members, plus adding some good material to their collections.

Still no sign of a new editor on the horizon. If you have doubts about your ability to handle this job, be of ease. You needn't be a literary genius to qualify, so stop the procrastination and send in your name, RIGHT NOW.

Best wishes to you and yours for a most happy and bountiful holiday season.

AL ZAIKA

NEW MEMBERS

#207 PAUL A.ULLRICH
RD 8, BOX 594
FLFMINGTON, N.J.
08822

#209 CINTY GRFLLMAN
6733 POST OAK LANE
MONTGOMERY, ALABAMA
36117

#208 BENJAMIN P. OSIEJA
80 CONNOLLY DRIVE
MILLTOWN, N.J.
08850

#210 STFPHEN WALKER
68 BRUNSWICK AVF.
SPOTSWOOD, N.J.
08884

NEW ADDRESSES

002 GARY PATTFERSON
R2, BOX 154D
PETFRBOROUGH
N.H. 03458

045 ROBERT PADSON
315 SIXTH ST.
CARLSTADT, N.J.
07072

LM15 STEVE TANNENBAUM
P.O. BOX 116
HOMECRFST STATIO
BROOKLYN, N.Y.
11229-0116

N.J.F.S. OFFICERS

PRESIDENT

AL ZAIKA
P.O.BOX 65
BELLMAWR, N.J.
08031-0065

VICE PRESIDENT

PETE HOGABOOM
P.O.BOX 175
FANWOOD, N.J.
07023-0175

SEC-TREAS.

TFMP.EDITOR
HERBERT WEISS
P.O.BOX 363
CRANFORD, N.J.
07016-0363

PAST PRESIDENT

R.K. BURKE
P.O.BOX 2971
BOSTON, MA.
02101

It looks like I will be editor a little longer than I had planned for. Until we can find a replacement I need your help, primarily I need articles to fill these pages, if you need help in preparing an article I will help you, If you can't type I will type your longhand notes. Also, If you receive a dues notice please send it promptly so I don't have to send reminders.

DEADLINE FOR ADS & ARTICLES FOR NEXT ISSUE IS

JANUARY 25, 1986

ATLANTIC CITY CASINO CHIPS

BY ARCHIE A. BLACK

Since my original chip article was published in Issue #27 and updated in Issue #28, two new sets of chips have been issued by 2 "new" casinos. Atlantis Casino Hotel (formerly Playboy) has replaced the Playboy chips and have introduced their own series of chips, except for the \$2.50 value. For some unexplained reason, the Pink \$2.50 Playboy chip, with the coin inlay center, is still in use at Atlantis. I have not yet seen a \$2.50 Atlantis chip.

atlantis



\$1 WHITE
INSERTS:
4 GREEN



\$5 RED
INSERTS:
4 GREEN

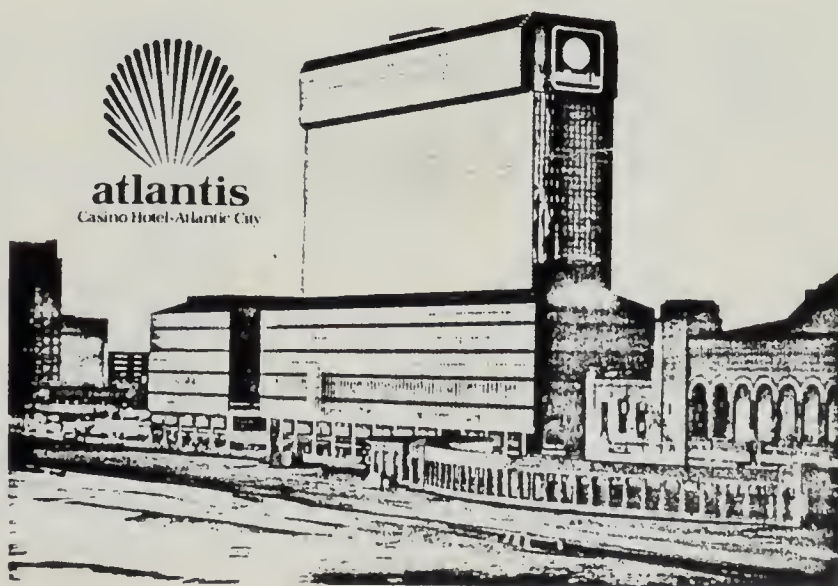


\$25 GREEN
INSERTS: Alternating
4 WHITE - 4 GREEN



\$100 BLACK
INSERTS: Alternating
4 Sets
YELLOW/ORANGE/YELLOW
ORANGE/YELLOW/ORANGE

All denominations have "HOUSE" outer rims



The new Atlantis Casino Hotel offers an exciting multi-level casino, a 1,000 seat cabaret, a health club, four restaurants and more, all on the Boardwalk by the sea. Located at Florida Avenue, next to Convention Hall.

ATLANTIC CITY HILTON



\$1 WHITE

INSERTS: Alternating
ORANGE/BLUE/ORANGE/BLUE



\$2.50 PINK

INSERTS: $\frac{1}{4}$ ARCS
YELLOW - GREEN



\$5 RED

INSERTS: Alternating
ORANGE/GREEN/ORANGE/GREEN

ALL DENOMINATIONS HAVE "HOUSE" RIMS
MULTI-COLOR RAINBOW CENTERS



\$25 GREEN

INSERTS: Alternating
ORANGE/BLUE
4 Times



\$100 BLACK

INSERTS: Alternating
4 Sets
BLUE/ORANGE/BLUE/ORANGE
ORANGE/BLUE/ORANGE/BLUE

The Atlantic City Hilton never opened as they were denied a casino license by the New Jersey Casino Control Commission in May of 1985. With interest payments due of \$1,000,000 per month on Hilton's construction financing, and the prospects of losing the entire 1985 gambling season waiting for appeals to be heard, Hilton sold the virtually completely built casino to Donald Trump for \$330 million dollars. The casino opened six weeks later, on June 18th, and was re-named, "Trump's Castle". Hilton chips are presently in use at Trump's Castle until new ones are issued by the new casino owner, Donald Trump.

In 1973 when the Feisel Catalog of Parking Tokens came out I was surprised to see a wooden nickel issued by the Suburban Trust Co. in Plainfield. My surprise was because I had lived in Plainfield all my life and had banked at Suburban Trust for over ten years but had never heard of or seen the token.

On inquiring at the bank one officer told me she remembered the redeemed tokens being in a box but after laying around for several years they were thrown out. I asked all the tellers if by chance they had one, even offering \$5.00 for one but most didn't remember it. For several years I asked whenever in the bank with no results, and finally I moved away and closed out my account.

Being a serious token and paper money collector I try to get into various coin shops whenever possible. This past March I went into a shop, about 15 miles from Plainfield, that rarely has anything of interest. After asking for tokens and being told only some wooden nickels, which I don't collect, and seeing the owner was busy with a stamp collector, I started to leave. As I got to the door he called out he had some new paper money. Back I go to look thru a pile of wrinkled and ugly Confederate currency, all very common and greatly overpriced. While looking at the paper I saw a bowl of wooden nickels and sitting on top is one from a North Plainfield gun shop which I had never seen. If possible I always like to purchase something to keep up the store owners interest, so I looked thru the bowl. The first two were from New Jersey, then some Pennsylvania coin club woods and about 7 or 8 down up pops the Suburban parking nickel. Never having seen one I think I stared at it for several minutes and then quickly looked thru the balance hoping for another but with no further luck. I asked how much the three Jerseys were only to have the dealer tell me he wanted to sell all 19 pieces as a lot. Fearing the worst I asked how much and after paying him \$1.06 (he charged me sales tax) I walked out feeling very happy.

I've gone back to this shop once a month for the past six months and come up empty every time. I'll keep going back because I still need the Plainfield YMCA parking token which I also have never seen and maybe I'll get lucky twice.



pictures are actual size, all printing and design in red ink

CLASSIFIED ADS

Each member is entitled to a free classified ad, up to 30 words in each issue. Next DEADLINE is JANUARY 25, 1986. SEND IT NOW!

DANBURY MINT solid bronze proof set: Mercury-3-4-6-7-8-9, Gemini 3 to 1 inclusive, Apollo 7 to 17 inclusive, total 27 pieces with all astronauts names and special cards describing the flights. For Sale. Reasonable offers wanted. H.Mayland, 152 Parkview Dr. Union, N.J. 07083

WANTED: any prison or jail item from any state. Also New Jersey masonic and encased coins. Will purchase or have many traders.

Jerry Zara, P.O.Box 248, Brick, N.J. 08723

I have about 50 sets of N.J. Food Stamp change tokens for sale or trade. To obtain a list of them, plus a free token, send a S.A.S.E. Al Zaika, P.O.Box 65, Bellmawr, N.J. 08031-0065

ATLANTIC CITY casino chips wanted. First issues, Fun Nites, Play money. Paying \$1.00 each for ANY Atlantic City Roulette chip.

Archie Black, P.O.Box 63, Brick, N.J. 08723

ODD SHAPED tokens wanted!! Foils or descriptions. Paying \$35.00 for one cigar or chicken shaped token in VF condition.

Tom Hitt, P.O.Box 970, Defiance, Ohio 43512

WANTED TO purchase, any and all Good For trade tokens from Staten Island and all encased coins dated 1945 or earlier from Staten Island. Highest prices paid. Herbert Weiss, P.O.Box 363, Cranford N.J. 07016.

We have over 150 members and only six send in ads. Does this mean the others have everything they want, and have nothing to trade or sell

WANTED!

WANTED!

WANTED!

SERIOUS COLLECTOR NEEDS THE FOLLOWING ITEMS FOR HER GROWING COLLECTIONS:

- CIVIL WAR TOKENS
- TENNIS AWARD MEDALS
- LOUISIANA TOKENS
- ALABAMA LUMBER TOKENS
- THOMAS EDISON MEDALS
- MEDALS OF THE NEW ORLEANS COTTON EXPO, 1884-1885

HIGHEST CASH PRICES PAID FOR ANYTHING I NEED. ALL LETTERS ANSWERED.

CINDY GRELLMAN
6733 POST OAK LANE
MONTGOMERY, AL 36117

paid ad

MAVERICK LISTING

I received no identifications from last months listings and only a couple of new listings. To list a token send complete description including size and composition to the editor. All tokens must have a street address to be listed.

5. L.M.BERRY/5¢/61 FREL. AVE.
rev blank, brass, incuse, 25mm.
(possible Frelinghuysen Ave. Newark)
6. A.W.MOORE/29/FAYETTE/ST.
rev. GOOD FOR/5/IN TRADE
brass, round, 21mm(possible PERTH AMBOY)
7. MILLBROOK/DAIRY STORE/476 MAI.
ST./rev.GOOD FOR/10¢/RETURNED,
WITH BOTTLE. alum, rd. 28mm
(possible Passaic)
8. SEASIDE/OCEAN AVE/HOTEL
rev. 10, all incuse, copper
round, 23mm(possible OCEAN CITY)

PAID ADVERTISING RATES: FULL PAGE \$10. HALF PAGE \$5. QUARTER PAGE \$3.
BUSINESS CARDS \$2. BUSINESS CARDS, SIX CONSECUTIVE ISSUES \$10.